

**For Immediate Release:**



**Celebrity Signed Jeans! A Live Auction During Baby & Tween Celebration LA Courtesy of Jeans Bring Dreams by dekoposh, Inc.**

(April 22, 2009) Jeans Bring Dreams, a program created by dekoposh Inc., <http://www.dekoposh.com> will offer celebrity signed jeans at a Live Auction on Charityfolks.com during the Baby & Tween Celebration LA event to raise money for Mattel Children's Hospital UCLA.

The thought behind our "**Jeans Bring Dreams**" program is that jeans are very popular among teens; coupled with the fact that parents who have a child hospitalized at Mattel Children's Hospital UCLA have hopes and dreams that their child's health will soon be restored to a healthy state. We firmly believe that together we can make a difference.

Celebrities who have been kind enough to participate with a pair of signed jeans and a brief statement of their dreams for 2009 include...

**Kim Kardashian, Tracy Hutson, Barry Watson, Shenae Grimes, Savvy & Mandy, Aria Wallace, Austin Anderson, Daechelle, Keli Price, The Stunners, Rachel Sibner, Esteban Powell, Nicholas Braun, Patricia Kara, Damien Wayans, Kristina Apgar, Blake Michael, Ashley Newbrough, Francia Raisa, Kylie Jenner, Kendall Jenner, Eduardo XOL, Rob Pinkston, India Easley, Allie DiMeco, Chelsea Staub, Simon Curtis, Dominic Scott Kay, Amy Rider and Brian Krause.**

With a line-up of hot celebrity actors and musical performers attending this year's Celebration on April 25<sup>th</sup> – 26<sup>th</sup>, Baby & Tween Celebration LA is pleased to have received such a great response in the Jeans Bring Dreams program, and hopes that tweens everywhere will see the importance of charitable giving.

All attendees willing to participate on the Live Auction can submit their bids at the Jeans Bring Dreams booth located near the Teen Lounge and Radio Disney. Lap-tops will be available to submit and track all incoming bids---live and online.

For additional information contact:

**Contact:** Dina Thomas-Virrueta  
**Phone:** 559-765-0713  
**Email:** [info@dekoposh.com](mailto:info@dekoposh.com)  
**URL:** <http://www.dekoposh.com>

<http://www.jeansbringdreams.com>  
<http://www.charityfolks.com/jeansbringdreams>  
<http://www.babycelebrationla.com>